

ANNUAL PROGRESS REPORT

2017



Habitat
for Humanity®
Wellington Dufferin Guelph

**ONE COMMUNITY.
ONE FUTURE.**

letter from the CEO

I am writing this the day after we were advised by the Guelph Chamber of Commerce that we have been nominated for the Community Spirit Award. Win or lose, this is the icing on the cake.

Building Homes; Building Community. *That is us.*

We set out this past year with ambitious goals.

In 2017, we started the build of phase one and phase two of Cityview Village – 20 homes, and moving towards 28 in total. Not only are they underway – they are so very visible in their prominent view on the Cityview hill.



Every day, we hear comment after comment from our community about the progress. This recognition reminds us of the role our Board, staff, volunteers and supporters play in building this community. We are so proud to have this level of support as we continue this journey.

Our next steps were to purchase land in Orangeville and get our planning underway. I am pleased to report that we have done that. The community is responding and offering its support – volunteer hours, partnerships and sponsorships, not to mention the support from the Town and the County of Dufferin. We've also seen this community come to life through our first ever Ultimate Habitat House Party in Dufferin. We're still jumping from last year and the buzz is already building for this year's event. This is what gets us building – and we will be building soon.

Our affiliate has another major build in the plans for Guelph, and the IMICO project in partnership with the City of Guelph is on the horizon a couple of years out. Our **ReStore sales and donations are booming in both Orangeville and Guelph. This is fueling our builds and land purchases.** Our Fergus ReStore will be launching this summer, and now that we have a store in this community, we are looking for suitable build sites there, too.

We are so appreciative of the support we have received from corporations and individuals and the investors in our social investment model. A year ago, our Board and staff set out to expand our connection with the community. We've seen this connection come to fruition through speaking engagements at clubs and organizations, the commitment of major funding to Cityview Village by the County of Wellington, and then the commitment of funds by Dufferin County. We've witnessed engaging third-party events, and are hosting 80 Build Days for hundreds of volunteers.

We have developed connections, but more importantly, we have built community.

Through this connection, we are changing lives. The investment that we are making in seniors, individuals with special needs, and single-and-dual parent families by providing them safe, decent, affordable housing will benefit our entire community for generations to come. There are many moving parts, and all are moving to achieve one goal.

Community Spirit Award. Yes, indeed!

Steve Howard
CEO, Habitat for Humanity Wellington Dufferin Guelph

letter from the chair



As a mother, the word “home” has many meanings for me.

A place of safety and comfort where I can raise my children. A place of stability, refuge, and a place where we can dream and plan for tomorrow. These meanings of home – and countless more – are why I believe so strongly in Habitat for Humanity Wellington Dufferin Guelph.

Habitat understands that in order to build a future, you need to start with a strong foundation. **A foundation of stability, comfort and safety.** However, one in five people in our community are struggling to maintain that foundation because they are living in core-housing need which means their living conditions are unsafe, unhealthy and/or unaffordable.

When I hear these statistics, I ask, **how can a family build their future without a foundation?** How can anything or anyone grow and develop without a solid base?

In working closely with Habitat over the past years, I've realized something that has transformed how I think about our community. For Habitat, and the families we serve by providing a “hand-up” into home ownership, it is the home that acts as the foundation for the future...but that's not all.

**As an organization, Habitat needs a foundation.
That foundation is you.**

For us to truly build a world where everyone has a safe, decent and affordable place to live, we need to build together. **We need to remember that for every family served, we build a better and stronger future for the entire community.** For every family that moves into home ownership through our model, the benefit to the community is \$175,000. This number is not generated by taxes, but by generational wealth through better education, better jobs and prosperity. When a family enters a Habitat home, our whole community prospers.

In 2017, we moved into action. We're building **Cityview Village**, a 28-unit development for seniors, people with disabilities, and single-and-dual parent families. Soon, we will be building a community in Dufferin.

Through these builds, we all have the chance to give back to the community we call home. Because of the work and generosity of our partners, sponsors, donors and volunteers, we are building foundations for a better future.

**This is the power of Habitat.
The power of the “hand up”.**

Katherine Gibson
Chair, Board of Directors
Habitat for Humanity Wellington Dufferin Guelph



“
**How can a family
build their future
without a
foundation?**”



investing in our community



2017 was a foundational year for Cityview Village.

We saw plans of a community of 28 homes come to fruition. Our team of tradespeople and volunteers cleared the land, poured the cement, then prepped the site for the winter months so interior work could proceed.

Once 2018 came around, our community could see how their support was helping Cityview Village move forward. From down on York Road, the second floor of the development was visible. This marked a significant step for Habitat and all those involved in the build.

Donors, volunteers, partners and sponsors alike now have a tangible reminder of what their support is building today, and what that impact will mean for our entire community.

While we continue to invest in Cityview Village, we invest in the future.

Thank you for your support.



Invest a future where everyone has a place to call home:
habitatwdg.ca/builds



Thank you to Tacoma Engineers and Knights of Columbus for their efforts at Cityview Village.

bagot street rebuild

When Athar and Safia immigrated to Canada in 2010, they were seeking a better life for their two young boys. Over the next six years, they were able to finalize their Canadian citizenship, upgrade their education and find jobs. However, the one thing that they were determined to have was a home.

A home where their family could grow roots. A home where their children could build friendships without worrying about moving from rental to rental.

Habitat WDG is proud to announce that in November, Safia and Athar made their dream of home ownership a reality. In 2017, we worked with Safia and Athar, their family, and community volunteers and businesses to rebuild a house on Bagot Street, turning it into a home for the family of four.

From our family to yours, thank you for supporting our Bagot Street Rebuild!

Thank you to our Bagot Street Builders:

Collins Barrow
The Co-operators
Owens Corning
Reid's Heritage Homes
University of Guelph - *Habitat Chapter*



2017 volunteer impact

every volunteer makes a difference

Total volunteer impact across our ReStores:

Guelph ReStore: 12,619 volunteer hours
Orangeville ReStore: 4,110 volunteer hours
Mount Forest: 2,412 volunteer hours

Maria

ReStore volunteer and avid upcycler



Denese

ReStore volunteer and future Habitat homeowner



celebrating 25 years
families build strength
and self-reliance

Habitat for Humanity ReStore



Steven Pizzey

Jim Hoare

Recognized as our local
2017 Habitat for Humanity
Volunteer of the Year



Guelph's Ultimate Habitat House Party



The Ultimate Habitat House Party is Habitat's signature fundraising event.

On November 10, our community *partied hard for Habitat* and raised **\$75,000** to support the Cityview Village build.



Presented by:



MILLER THOMSON
AVOCATS | LAWYERS

Sponsored by:



Dufferin's Ultimate Habitat House Party



\$63,000 raised
to support Orangeville's
upcoming Habitat build!



Presented by:



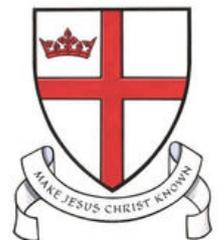
Sponsored by:



a community of supporters

Thank you for helping us build community in 2017!

MORNINGVIEW FOUNDATION



gift-in-kind supporters

- J.G. Goetz Construction Ltd.
- Staybridge Suites Guelph
- Home Depot (Guelph)
- Home Depot (Orangeville)
- Greenway Home Products
- Muir's Office Equipment
- KEEN Canada Outdoor, ULC
- Patene Building Supplies
- Shelburne Home Hardware
- GM BluePlan Engineering Ltd.
- Bigelow Flooring Inc.
- Mark's Work Warehouse
- Emco Corp.
- Costco Guelph
- Highland Restoration - DKI
- Bellamy Contracting
- JL's Home Hardware
- Sarmazian Bros. Ltd.
- RONA Building Centres



supporter spotlight

Shelburne Home Hardware Building Centre presented the Habitat for Humanity ReStore in Orangeville with an additional \$8,000 in material donated to help raise money in support of the next community housing project.

partner spotlight: Halwell Mutual

In 2017, Halwell Mutual generously supported the Habitat WDG office move to a much more functional and open concept space. Their support involved a painting Build Day in our new office space.

Halwell became engaged and connected to the Habitat WDG mission. After learning more about the Cityview Village project, and our vision for the future of affordable home ownership in Guelph, **they chose to turn their 2017 donation into a five year partnership!** Habitat WDG is happy to have Halwell Mutual join as a “Habitat Home Builder” our top level of supporters that give over \$75,000 in support of our affordable home ownership projects.

Thank you, Halwell!



accountability

Balance Sheet	December 2017	December 2016
Assets		
Land held for development	2,489,000	618,000
Mortgages receivable	2,980,000	2,913,000
Accounts receivable and prepaid expenses	229,000	216,000
Capital assets	48,000	37,000
Total Assets	5,746,000	3,784,000
Liabilities		
Short term financing	398,000	557,000
Long term debt	1,953,000	696,000
Accounts payable and deferred income	994,000	144,000
Capital lease	10,000	16,000
Total Liabilities	3,355,000	1,413,000
Net assets	2,391,000	2,371,000
Statement of Operations		
ReStore revenue	1,464,000	1,302,000
Fundraising and other revenue	729,000	352,000
University club revenues	83,000	88,000
Total revenue	2,276,000	1,742,000
ReStore expenses	1,058,000	796,000
Affiliate expenses	1,097,000	763,000
University club expenses	83,000	88,000
Total expenses	2,238,000	1,647,000
Net construction (deficit)	(19,000)	(27,000)
Net Surplus (deficit)	19,000	68,000

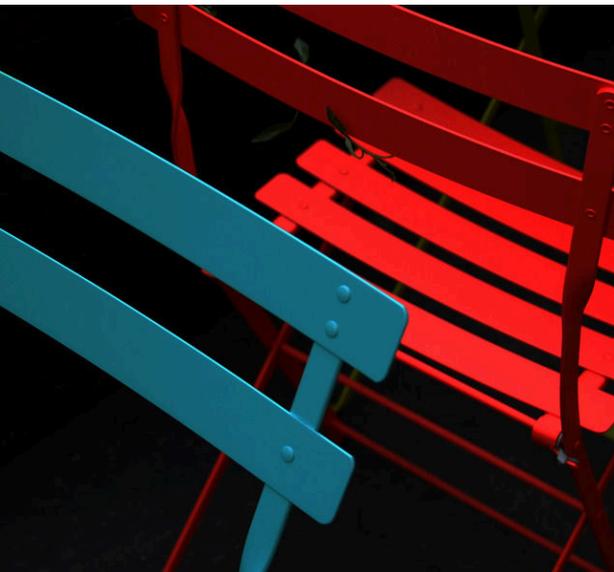
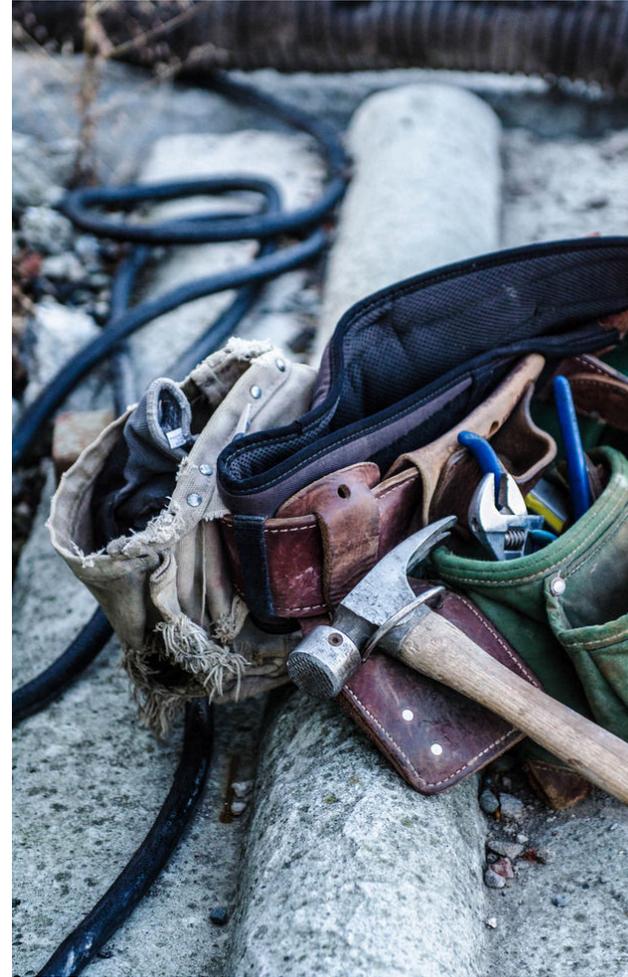
one cause. one team.

2017/18 Board of Directors

Katherine Gibson; Chair
Jan Muir; Vice Chair
Adam Thompson; Treasurer
Rob Neufeld; Secretary
Mario Cantin; Director
Stacy Cooper; Director
Bonnie Evans; Director
David Halls; Director
Mark Hanley; Director
Holly Hendershot; Director
Jenny Hughes; Director
Marc Petitpas; Director
Michael McCluskey; Director

Leadership

Steve Howard; Chief Executive Officer
Jennifer Gibson; Director, Administration
Glenn Blight; Director, Construction
Amber Wood; Senior Manager, Stakeholder Programs
Rachelle Waterman; Public Relations, Marketing & Communications Leader



Dufferin

Brenda Seltzer; Resource Development Manager
Vanessa Ward; ReStore Manager

Fergus ReStore

Deb Stanson; ReStore Manager

Guelph ReStore

Audrey Halter; Growth & Development Manager

Mount Forest ReStore

Samantha McCart; ReStore Manager

A photograph of a woman carrying a young boy on her back. They are in a grassy field with a bright sunset in the background, creating a warm, golden glow. The woman is wearing a dark top and the boy is wearing a striped shirt and light-colored pants.

*To me,
home is a special place.
A place where all my
dreams come true.
A place where
everyone matters,
And everyone is
involved.*

**Ryan Mota; 9 years old
2017 Genworth Canada's
Meaning of Home Contest Winner**



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